



**GREEN VISTA
STRATEGIES**
Your Partner in Sustainable Transformation

TRAINING & CAPACITY BUILDING

in ESG and Organizational Sustainability

BROCHURE



***Brochure:
Training and capacity building in ESG
and Organizational Sustainability***





Introduction to GREENVISTA STRATEGIES

Welcome to GREENVISTA STRATEGIES, where sustainable innovation meets strategic expertise. Established under the Registration of Business Names Act, 1962 (No. 151) in Ghana, GREENVISTA STRATEGIES is a premier consultancy firm dedicated to advancing sustainability in business practices. Our comprehensive range of services includes Sustainable Business Advisory, Sustainable Energy Advisory, Sustainable Project Management, and more.

At GREENVISTA STRATEGIES, we believe that the future of business lies in its ability to adapt and thrive within the parameters of environmental stewardship and social responsibility. Our team of experts is committed to empowering organizations with the tools and knowledge they need to integrate sustainability into their core operations, driving long-term success and positive societal impact.

With a focus on innovation, integrity, and excellence, we offer customized solutions tailored to the unique needs of each client. Whether you are looking to enhance your corporate sustainability strategies, improve energy efficiency, or develop sustainable products, GREENVISTA STRATEGIES is your trusted partner in navigating the path to a sustainable future. Join us as we work together to create a resilient and prosperous world for generations to come.



Vision:

To be the leading catalyst in driving sustainable transformation across industries, fostering a future where businesses thrive in harmony with the environment and society.

Mission:

GREENVISTA STRATEGIES is committed to empowering organizations with innovative and sustainable solutions that enhance their operational efficiency, environmental stewardship, and social responsibility. Through expert consultancy, cutting-edge research, and comprehensive training, we aim to create enduring value for our clients and the communities they serve.

Values:

1. Sustainability: We prioritize environmental conservation and sustainable practices in all our endeavors.
2. Innovation: We embrace creativity and forward-thinking solutions to tackle contemporary challenges.
3. Integrity: We uphold the highest standards of honesty and transparency in our work.
4. Excellence: We strive for exceptional quality in all our services and deliverables.
5. Collaboration: We believe in the power of partnerships and teamwork to achieve greater impact



Strategies:

1. Holistic Approach: Integrating sustainability into the core of business strategies and operations.
2. Customized Solutions: Tailoring services to meet the unique needs and goals of each client.
3. Capacity Building: Enhancing the skills and knowledge of individuals and organizations through targeted training and development programs.
4. Research and Innovation: Conducting pioneering research to stay at the forefront of sustainable practices and emerging trends.
5. Stakeholder Engagement: Fostering collaboration among diverse stakeholders to drive collective progress and innovation.



Core Businesses and Activities:

Core Services:

01 Business Advisory Services

Sustainable Business Advisory: Providing expert guidance on integrating sustainability into business models and operations.

Sustainable Energy Advisory: Advising on renewable energy solutions and energy efficiency measures.

Sustainable Project Management: Overseeing projects with a focus on sustainability and long-term impact.

Sustainable Corporate Re-engineering:

Restructuring organizations to enhance sustainability and resilience.

Market Analytics: Analyzing market trends and opportunities with a sustainability lens.

Sustainable Research and Development: Conducting research to develop sustainable products, services, and technologies.

02 Business Process Outsourcing

Accounting, Finance, and Tax Consultancies:

Providing financial services with a focus on sustainability. Tax filling and GRA related issues

Sustainability Reporting and Documentation: Offering comprehensive support for preparing sustainability reports, ensuring compliance with global standards.

Data Analytics and Visualization: Providing data analysis and visualization services to turn complex data into actionable insights for sustainable development.

Regulatory Compliance Management: Assisting companies in managing and maintaining compliance with local and international ESG regulations.

Research Data Collection and Analysis: Supporting organizations in gathering, analyzing, and interpreting data for sustainability-focused research projects.

Outsourced Risk Management: Providing continuous risk management services focused on ESG-related risks.

Supply Chain Management: Offering end-to-end management of sustainable supply chains to ensure environmental and social responsibility.

Academic Research Advisory: Supporting academic institutions with research on sustainability topics.

ESG Matrix Design and Implementation: Creating frameworks for evaluating and improving environmental, social, and governance (ESG) performance.

03 Training and Capacity Building

Executive Leadership Development: Customized training programs for senior executives focusing on integrating ESG principles into leadership practices.

ESG Workshops and Seminars: Conducting targeted workshops and seminars on specific ESG topics such as carbon management, social impact assessment, and sustainable governance.

Change Management Training: Preparing organizations for transitions to wards more sustainable practices by training management on effective change management techniques.

Certification Programs: Developing and delivering certification programs in sustainability practices, ESG reporting, and environmental management.

E-Learning and Digital Training: Offering online courses and digital training resources for continuous learning in sustainability and ESG-related fields.

Talent Development Programs: Designing programs to identify and nurture talent within organizations, aligning skill development with sustainability goals.



GREENVISTA STRATEGIES

Approach To Training And Capacity Building

01 Interactive Workshops and Thematic Seminars

At GREENVISTA STRATEGIES, we use interactive workshops and thematic seminars to engage participants deeply in ESG topics. These sessions combine expert presentations with hands-on activities, ensuring that learners not only absorb knowledge but also apply it in practical contexts.

02 Experiential Learning

We believe in learning by doing. Our experiential learning approach includes site visits, field trips, and simulation exercises that allow participants to experience real-world sustainability practices and decision-making scenarios in a controlled environment.

03 Blended Learning Programs

Our blended learning approach combines the flexibility of online modules with the depth of in-person sessions. Participants can learn at their own pace online and then engage in practical, discussion-based workshops to reinforce and apply their knowledge.

04 Coaching and Mentorship

We offer personalized coaching and mentorship programs tailored to individual needs. Through one-on-one coaching and peer mentorship, we help senior executives and managers develop their ESG leadership skills and apply them within their organizations.

05 Case Study Analysis

GREENVISTA leverages real-world and group case study analysis to bridge theory and practice. By examining both successful and challenging ESG initiatives, participants learn to navigate complex sustainability issues effectively.

06 E-Learning and Digital Platforms

Our e-learning and digital training platforms provide flexibility and accessibility, allowing participants to engage with interactive content, webinars, and virtual workshops. This ensures that learning continues beyond the classroom.

GREENVISTA STRATEGIES

Approach To Training And Capacity Building

07 Certification and Accreditation Programs

We offer certification and accreditation programs that provide participants with recognized credentials in ESG and sustainability. These programs combine theoretical knowledge with practical skills, enhancing professional qualifications.

08 Collaborative Group Projects

GREENVISTA encourages collaboration through team-based projects and cross-functional learning groups. Participants work together to solve real or hypothetical ESG challenges, fostering innovation and teamwork.

09 Expert Panels and Roundtable Discussions

Our panel discussions and roundtable sessions feature industry experts, offering participants diverse perspectives on current ESG issues. These discussions provide valuable insights and a platform for active engagement.

10 Continuous Learning and Development

We support lifelong learning through alumni networks and Learning Management Systems (LMS). Participants can stay connected, access resources, and continue their development in ESG and sustainability long after the initial training.





**GREEN VISTA
STRATEGIES**
Building Sustainable Business

CLIENTELE





TRAINING PROGRAM:

Enhancing Corporate Performance through ESG (Sustainability) in the Banking Sector

Program Overview:

The banking sector in Ghana is facing increasing pressure from regulators, investors, and the public to adopt more sustainable practices. Environmental, Social, and Governance (ESG) considerations are becoming critical components of strategic decision-making. For banks, integrating ESG principles is not only essential for compliance but also a key driver of innovation, risk management, and long-term profitability.

This training program is tailored for top-level management in the banking sector, emphasizing the importance of embedding ESG considerations into every aspect of banking operation. By embracing ESG, banks can enhance their corporate reputation, mitigate risks, create new revenue streams, and build stronger relationships with stakeholders. This program will equip you with the tools, knowledge, and best practices necessary to lead your bank toward a sustainable future, ensuring that your institution remains competitive in a rapidly changing environment.

Duration Packages (the duration can be Flexible to suit the bank's preferred schedule)



3 - days



2 - days



1 - day



2 - hours



Day 1: Understanding ESG and Its Importance in Banking

Morning Session: Introduction to ESG in Banking

- **Welcome and Program Overview**
 - Introduction by the facilitator
 - Overview of the training objectives and agenda
- **The Fundamentals of ESG in Banking**
 - Definitions and components of ESG
 - The importance of ESG in the banking sector
 - Global ESG trends and their implications for banks

Mid-Morning Session: The Environmental Dimension

- **Environmental Responsibility in Banking**
 - Green financing and sustainable lending practices
 - Managing environmental risks in banking portfolios
 - Reducing the carbon footprint of banking operations

Afternoon Session: The Social Dimension

- **Social Responsibility in the Banking Sector**
 - Promoting financial inclusion and literacy
 - Community engagement and stakeholder management
 - Enhancing diversity, equity, and inclusion within the bank

Late Afternoon Session: The Governance Dimension

- **Governance and Ethical Banking**
 - Strengthening corporate governance in banking
 - Regulatory compliance and risk management
 - Transparency, accountability, and ethical business practices

Day 2: Implementing ESG Strategies in Banking

Morning Session: ESG Strategy Development for Banks

- **Creating an ESG Strategy**

- Setting ESG goals and objectives for banks
- Aligning ESG strategy with the bank's mission and values
- Integrating ESG into banking operations and product offerings

Mid-Morning Session: ESG Risk Management in Banking

- **Identifying and Mitigating ESG Risks**

- Risk assessment techniques specific to banking
- Developing risk mitigation plans
- Case studies on managing ESG risks in the banking sector

Afternoon Session: ESG Performance Measurement

- **Key Performance Indicators (KPIs) for ESG in Banking**

- Selecting relevant ESG metrics for banks
- Measuring and tracking ESG performance
- Tools and frameworks for ESG assessment in the banking industry

Late Afternoon Session: ESG Reporting and Communication

- **Effective ESG Reporting for Banks**

- Standards and frameworks for ESG reporting (e.g., GRI, SASB)
- Communicating ESG performance to stakeholders
- Enhancing the bank's reputation through transparent reporting



Day 3: Best Practices and Case Studies in Banking

Morning Session: ESG Best Practices in Banking

- **Learning from Industry Leaders**

- Case studies of successful ESG integration in the banking sector
- Best practices for achieving ESG excellence in banking
- Leveraging technology for ESG improvements in financial services

Mid-Morning Session: Workshop on ESG Integration

- **Interactive Group Activity**

- Developing an ESG action plan for a hypothetical bank
- Group presentations and feedback

Afternoon Session: ESG Challenges and Solutions in Banking

- **Addressing Common ESG Challenges**

- Overcoming barriers to ESG implementation in banking
- Solutions and strategies for continuous improvement
- Discussion on future ESG trends and innovations in banking

Late Afternoon Session: Conclusion and Next Steps

- **Wrap-Up and Reflections**

- Summary of key takeaways
- Action planning for participants' banks
- Q&A session and final remarks

Program Materials:

- ▶ Comprehensive training manual
- ▶ Case study handouts specific to the banking sector
- ▶ ESG strategy development templates for banks
- ▶ Access to online resources and tools

Program Outcomes:

By the end of this training program, participants will:

- ▶ Have a deep understanding of ESG principles and their relevance to the banking sector.
- ▶ Be equipped with practical strategies to integrate ESG into their banking practices.
- ▶ Be able to measure, report, and communicate ESG performance effectively.
- ▶ Gain insights from industry best practices and apply them to their institutions.
- ▶ Develop actionable ESG plans to enhance corporate performance and sustainability in banking.

At **GREENVISTA STRATEGIES**, we are committed to transforming the banking sector by making sustainability a core component of corporate strategy and practice. Join us in building a resilient and sustainable future for the banking industry in Ghana.



GREENVISTA STRATEGIES

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